

Software

Autodesk Maya

Autodesk 3D Max

Apple Shake

Apple Final Cut Pro

Apple Motion

Adobe CS 3 Master

Office 98, 2000,
XP, and 2007

I'Work 08

OS

Windows XP, Vista

Mac OS X

Linux

Sergio Velazquez

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Objective

To obtain a creative and challenging position field with a progressive company that enables me to gain valuable experience and improve the web development and design skills that I gained as part of my professional education.

Work Experience

2003 - Present Lapiz Design Orlando, Florida
President/Creative & Art Director

- Setting strategy and vision and give direction and leadership toward the achievement of the organization's philosophy, mission, strategy, and its goals and objectives.
- Manage and oversee company operations, marketing, strategy, financing, creation of company culture, and hiring to insure production efficiency, quality, service, and cost-effective management of resources.
- Work closely with management to plan, develop, and implement strategies for generating resources and/or revenues for the company, recognize opportunities for growth, and identify savings and efficiency.
- Take the company's as well as the client's strategic marketing plan and interpret it into a set of practical, actionable, and measurable creative directives.
- Ensure integration and synergy of the visual identity of all the different clients across all deliverables.
- Responsible for modeling and related phases of the production process to ensure project success.
- Conceptualize, design, develop, implement, deliver, and maintain online and printed materials that meet clients' needs.
- Create and cultivate clients and vendors relationships.
- Supervise, feedback and mentor a group of designers to ensure quality work and on-time delivery of all materials.

2004 - 2006 Sun Atlantic/Rent a PC Orlando, Florida
Computer Technician

- Installed, assembled and configured computers, monitors, network infrastructure and peripherals such as printers, scanners and related hardware; pulled cables and rewired or directs the rewiring of cables as required for tradeshow, meeting and/or event configuration.
- Troubleshooted problems with computer and monitor systems.
- Worked with team of technicians to ensure on-time delivery and installation of servers, desktops, laptops, lcd monitors, plasma monitors, and printers for diverse for tradeshow, meetings and/or events.

Coding

MEL

XHTML/CSS

Javascript/DHTML

PHP

ASP

Skills

- Identify opportunities, evaluate information, formulate and execute strategies, and create new ways, and ideas of solving problems.
- Highly creative, detailed and organized.
- Ability to motivate teams and simultaneously manage and lead several projects.
- Respond effectively and creatively to change.
- Nurture professional relationships.
- Deliver enthusiasm and positive attitude.
- Speak and write fluently in English and Spanish.

Education

- 2005-2007 FullSail University Orlando, Florida
B.S in Computer Animation
- 2003 - 2004 New Horizons Orlando, Florida
Web Development & Design
- 2001-2003 Florida Metropolitan University Orlando, Florida
A.A Computer Information Science
- 2000- 2001 Seminole Community College Sandford, Florida
ESL Program
Achievement for Advance Level, English as a second Language
- 1996-1999 Pontificia Universidad Javeriana Bogotá, Colombia
Industrial Design Completed 3 years of coursework towards a bachelor's degree